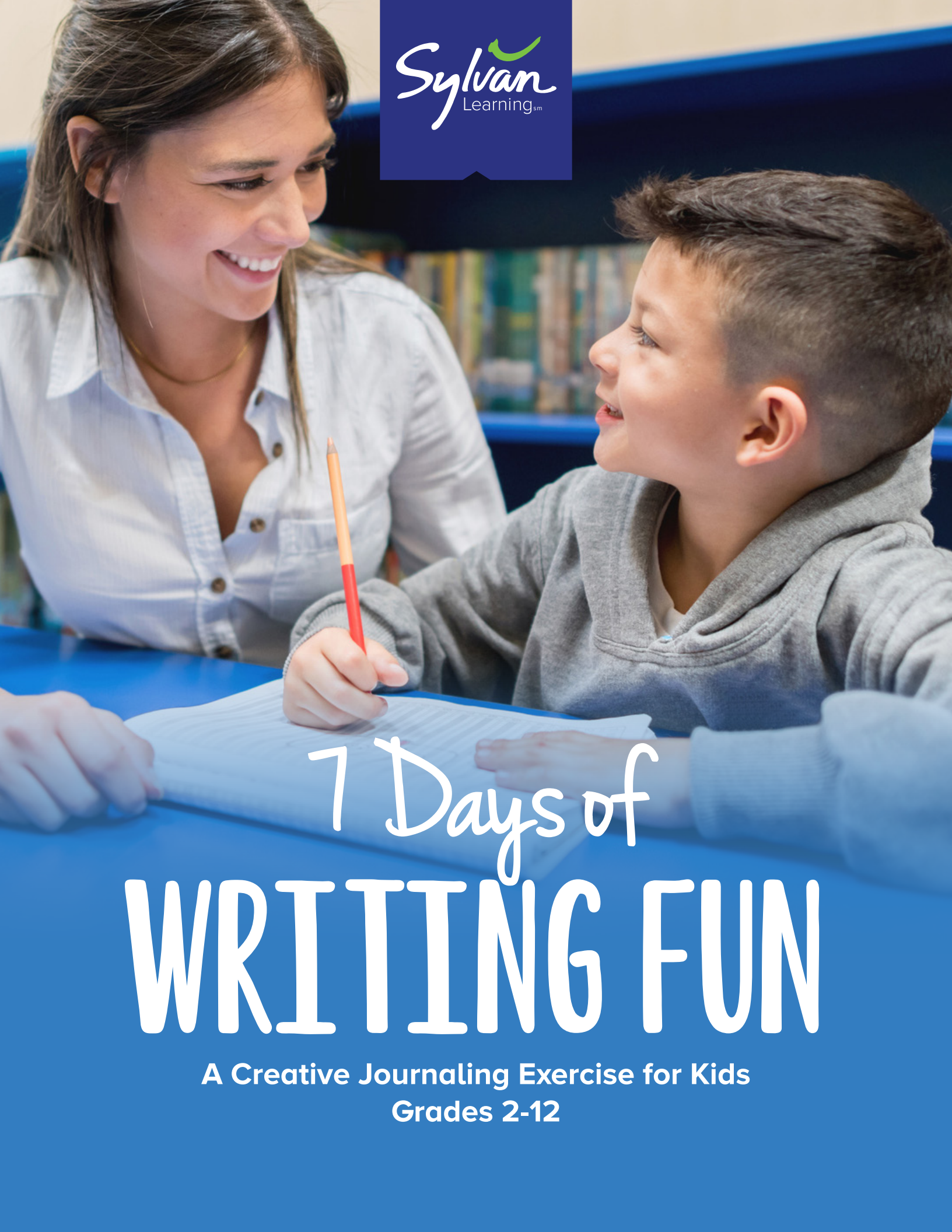


A photograph of a female teacher with long brown hair, wearing a white button-down shirt, smiling and looking at a young male student. The student is wearing a grey hoodie and is holding a red and orange pencil, writing on a piece of lined paper. They are sitting at a blue table. In the background, there are blue bookshelves filled with books.

7 Days of WRITING FUN

A Creative Journaling Exercise for Kids
Grades 2-12

IF YOU'VE EVER THOUGHT TO YOURSELF:

*"I want to build
my child's
confidence with
writing..."*

*"My son struggles
with getting **ideas**
in his head down
on paper..."*

*"I'd love to
make writing
fun..."*

*"My daughter
could use a
little **more**
practice..."*

*"I'd love to give
my kids some
new challenges
with writing..."*

THEN YOU
HAVE SEVEN DAYS OF FUN
AHEAD OF YOU!

Summer is the perfect time to help kids relax and freely express themselves through writing.

That's why we're sharing one of the most popular activities from our Sylvan Writing Program:

Journaling!

Journaling gives kids practice taking the ideas in their heads and writing them down on paper.

With practice, kids become more adept at articulating their thoughts.

Writing becomes more enjoyable.

And ultimately, your child becomes a better writer.

This is really important because:

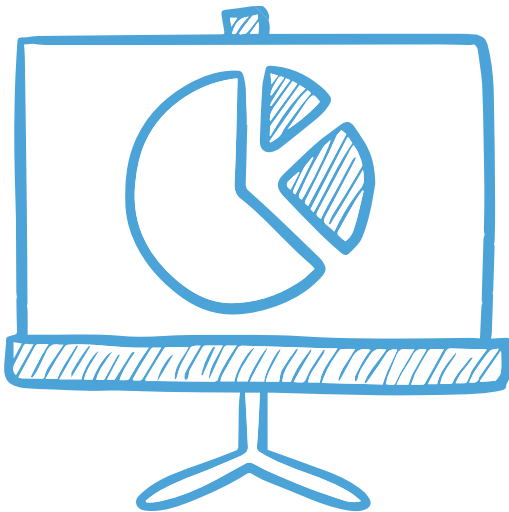


of kids are proficient writers

Only 24% by the time they're in 8th grade¹.

Employers are complaining that new college graduates can't write.

When you help your child become a stronger, more confident writer, you're setting up your child for long-term success:



- Nearly nine out of 10 corporate recruiters say that strong communication skills are a top priority for hiring².
- Employees who have better writing skills tend to earn more money (particularly in fields like engineering and manufacturing, finance and management, legal services, and sales and marketing)³.
- More than seven out of 10 HR managers and executives say that written communications skills are “very important” for job success⁴.

¹ <https://nces.ed.gov/nationsreportcard/pubs/main2011/2012470.aspx#section1>

² <https://studysoup.com/blog/education-2/u-s-colleges-students-write-middle-school-level/>

³ <https://www.grammarly.com/press/research/docs/surprise-final.jpg>

⁴ <https://studysoup.com/blog/education-2/u-s-colleges-students-write-middle-school-level/>

& <https://blog.shrm.org/workforce/communication-skills-key-for-young-workers>

Journaling should be a stress-free experience!

No grades. No pressure. No constructive feedback. It's simply a fun way for your child to:

- Practice getting their ideas down on paper
- Express themselves freely without judgment
- Be creative, choosing what they write about
- Discover the joy in writing



So, here's all you have to do...

Over the next seven days, have your child take 10 minutes each day to answer our journal questions in their favorite notebook.

- No stress, no pressure: Your child's journal entries should be private, unless they want to share them. Resist the urge to review each journal entry and correct it.
- Free expression: This is a chance for kids to share how they feel. It's okay if your child writes: "I went to the park today. I had a bad time and was bored." There are no right or wrong answers.
- Family fun: This can be a really fun activity to do as a family. Write your own response to the journal questions each day. Then share it and have a family conversation about it.
- Encourage, but don't force: If your child wants to continue journaling at the end of the seven days, awesome! offer encouragement and support. If your child doesn't enjoy it and doesn't want to do it, that's okay too. Don't force it.

Get ready to hear: "I never knew writing could be fun!"

If your child continues to journal, you'll see a more confident writer in the fall.

That first book report or writing assignment won't feel like an emotional roller coaster ride. Your child will realize that writing can be enjoyable. They CAN do it.

Let the writing fun begin!

MY *Seven-Day* JOURNAL



Instructions:

Over the next seven days, take 10 minutes each day to answer the question(s) for that day. Write your thoughts in your favorite notebook. (Want a printable journal? [Click here for a 7-page handout.](#))

You don't have to turn in your journal or have it reviewed. There are no right or wrong answers. This writing is just for you!

Daily Questions:

- ☐ **Day 1:** If you could go anywhere in the world for a summer vacation, where would you go? Why?
- ☐ **Day 2:** If you could have any superpower, what would it be? Why would you choose that superpower?
- ☐ **Day 3:** Describe your favorite family tradition.
- ☐ **Day 4:** What is something you love about yourself? Why?
- ☐ **Day 5:** Write about the qualities of a good friend.
- ☐ **Day 6:** If you were an ice cream flavor, which one would you be? Why?
- ☐ **Day 7:** You just won a million dollars! What are you going to do first? Why?

Want to continue journaling?

Take 10 minutes each day to write about a topic of your choice. Think about what's going on in your everyday life.

WRITING IS A SKILL FOR LIFE... NURTURE YOUR CHILD'S LOVE FOR IT.

You're always looking to the future.

That's why you know that what you do NOW makes a difference for later.

If you help your child build the right writing skills today, you'll improve the chances of your child's **long-term success and happiness** — both in school and in 21st century careers.

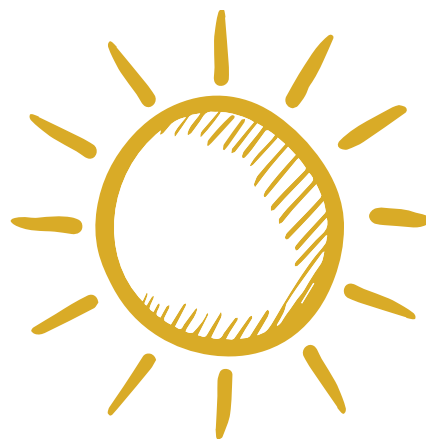
You also know that skills click faster when your child enjoys what they are doing.

So, the question is: How can you give your child more fun experiences with writing this summer?

*Easy! Check out
Sylvan's Writing Program.*



*It's perfect for
summer break!*



You'll help your child head into fall with **A LOT** of momentum.

With Sylvan's Writing Program, your child will team up with one of our certified tutors to become a more confident and strategic writer. We use the six traits of good writing and apply them to essays, research reports, blog posts and more! Through a range of hands-on activities, your child will discover how to make the writing process easy and manageable, breaking the writing process down into small steps.

Imagine your child:

- Feeling **excited and inspired** to sit down and write
- Getting a jump-start on the skills needed for **higher-level courses**
- Discovering how to **clearly organize and convey** their thoughts, so tough assignments are “no big deal”
- Completing assignments faster while producing **higher-quality work**
- Becoming a **better test taker** and writer in ALL subjects, earning even higher scores
- Building **perseverance** (not giving up after 10 minutes!)
- **Correctly use writing mechanics**, such as grammar and punctuation
- Developing the **critical thinking and communication skills** needed to get ahead in school, college, and a range of careers

Make a big impact this summer!

Reach out today to chat about Sylvan's Writing Program. We're happy to explore how we can help you strengthen your child's skills and spark an interest in writing.